Questionnaire/Survey of City of New Orleans Revised Website
January 30-31 2008

Age: 18-24   25-32   33- 40   41- 50   51- 60   61- above

Race: Caucasian American   African American   Hispanic American   Asian American   Other

Gender: Male   Female   Other

Employment status: Currently employed   Unemployed

Relational status: Single   Married

Annual income: $20,000 & below   / $20,001 – $30, 000   / $30,001 – $40, 000   / $40,001 – $50,000   / $50,000 & above

Educational background: No diploma/GED   Diploma/GED   College degree   Post college degree

1. How do you feel about the City of New Orleans website as a New Orleans
    resident?

    _____

    _____

    _____

2. Do you think that the website site easy to understand and maneuverable?

    _____

    _____

    _____

3. Why do or don't you feel that the city's website can be accessed and understood
    by people of all ages and educational background?

    _____

    _____

    _____

4. How would you describe the city's website in terms of how it makes you feel?

_____

_____

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5. What features/icons of the city website have the most importance to you or did you enjoy using?

_____

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_____

6. Have you ever used the previous www.cityofno.com website before?

_____

7. What reasons did you have or didn't you have for using or not using city's previous website?

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_____

8. Do you believe the city of New Orleans website can compete with other major cities' websites such as New York or L.A. although you may have never visited their sites? Why or why not?

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_____

9. What is attractive about the city of New Orleans' website to you?

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10. What things did you dislike about the city of New Orleans website?

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11. What comes to mind when you see the website address; www.cityofno.com?

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