

Ideas. Innovation. Imagination. The Marketing Department provides strategic marketing support for the Mayor's Office and the City of New Orleans. This department develops targeted marketing programs and creates branding campaigns that are consistent with the Mayor's vision and goals. Marketing plays an integral role in special event organization, collateral material development, media planning, strategic partnerships and website content and design. The Marketing Department is a division of the Mayor's Office of Communication.

The Marketing Department is responsible for campaigns for One New Orleans, 311 and many other Mayor's Office initiatives. Marketing diligently works to raise the profile of the City of New Orleans both locally and nationally.