

LA/SPCA Implementation Plan for Ordinance 27953



Application Process

- LA/SPCA will begin accepting applications on August 1, 2010.
- Pro-rated permit fee will be \$10; Application fee is \$10.
- Applications will be made available in person at 1700 Mardi Gras Blvd or online in PDF format to be faxed or mailed in.
- LA/SPCA will respond within 30 days of receiving application.



Public Education

- LA/SPCA will produce and provide all vet offices in Orleans Parish with a Frequently Asked Questions flier to answer any questions or concerns from their clients.
- LA/SPCA will produce a public flier to be distributed at 1700 Mardi Gras Blvd and interested places of business. Given to city council members to distribute at neighborhood association meetings.
- Information mailed to all dog owners within the Rabies ID tag database.
- Information mailed to City Assisted Hurricane Evacuation database.



Public Education Continued...

- Press Release on behalf of LA/SPCA sent to local press contacts announcing application availability.
- Press Release on behalf of Councilwoman Hedge-Morrell's office announcing application availability.
- Newsletter announcing application availability in LA/SPCA monthly newsletter and City Council member's monthly newsletter.
- Request announcement on cityofno.com and nolacitycouncil.com
- Request announcement inclusion in Water Bill through Sewage and Water Board
- Announce application availability on scheduled news programs including WWL morning news, WDSU 4pm news, WVUE morning news, Louisiana Newsmakers, Kaare Johnson radio show, Tail Talk Times Picayune Article.



Ordinance Enforcement

- August 1 – October 1: All impounded or investigated intact dogs will be given an application for a permit and information on spay/neuter.
- October 1 – December 31: All impounded intact dogs will be required to apply for a permit or spay/neuter dog prior to release of impounded animal. Violation fee for citations issued will be waived for any violator that obtains a permit or agrees to spay/neuter dog within 30 days of citation.
- January 1: Violators of Ordinance 27953 will not have a grace period and a first offense violation fee of \$100 will be applied.

